



ANNUAL DINNER MINNESOTA: STATE OF WONDERS

APRIL 2017 | TOWN & COUNTRY CLUB | ST. PAUL

SILENT AUCTION DONATION OPPORTUNITY



Brian Peterson photos from "Minnesota: State of Wonders"

Parks & Trails Council of Minnesota

acquires, protects and enhances critical land for the public's use and benefit.

Event Summary

Dinner and presentation where members celebrate the mission of Parks & Trails Council of Minnesota. This year's keynote speaker is photojournalist Brian Peterson presenting his documentation of Minnesota's State of Wonders that captured the seasons of nature in Minnesota from the spring reawakening of plants at Big Bog State Recreation Area to the backdrop of frozen waterfalls for cross-country skiers at Cascade River State Park—it's a spectacular reminder of the stunningly diverse beauty preserved within parks and trails.

Silent Auction Donations Promoted to all our members

You can support the work of Parks & Trails Council of Minnesota with an in-kind donation that promotes your brand and services to a targeted audience of outdoor enthusiasts and/or nature lovers. Silent auction/raffle donations will be recognized in the following ways:

- Before the event to our 3,000 members
 - Listed online with photo and description at www.parksandtrails.org
 - Email with link to the online preview page
- During the event to the 175-250 attendees
 - An attractive display at the auction table
 - Listing with photo in the event program
 - When the winning bid is announced from the podium

Deadline to donate: March 1, 2017

We begin promoting the item online as soon as they are designated/arrangements made to donate.

How to Donate

Please contact Lisa Filter at 651-726-2457 or lfilter@parksandtrails.org with the following info:

- Name & Address of Donor (as you would like it recognized)
- Description and estimated value of item

Advertise in the Event Program

Ad space is available in the event program. Design & layout included (optional) if you provide content direction.

Prices are as follows:

1/4 page: \$50

1/2 page: \$85

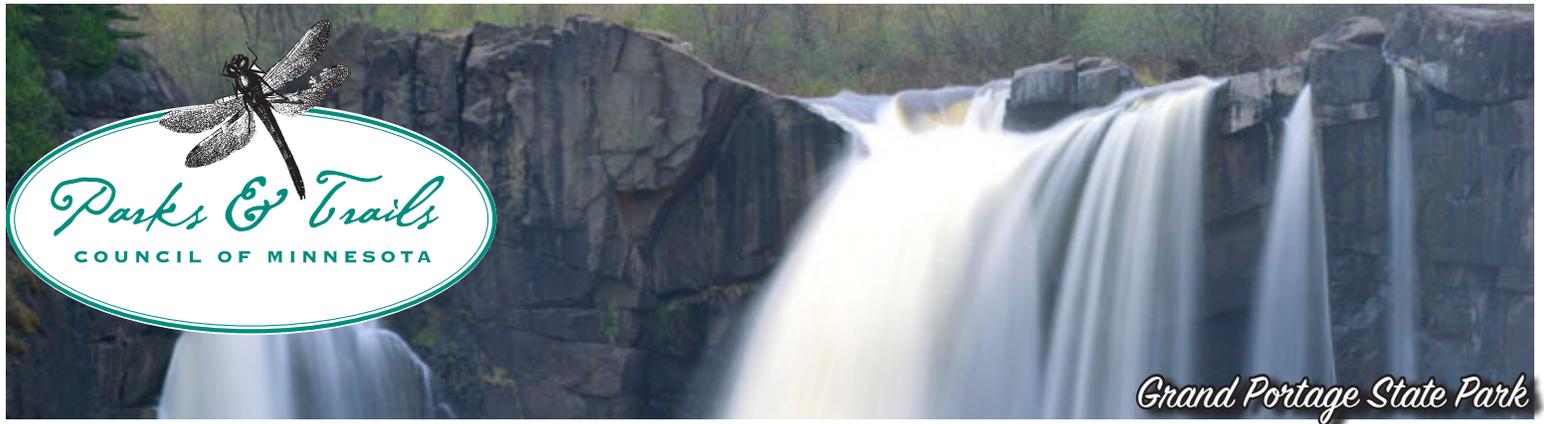
Full page: \$150

Full page (color): \$180

☞ To advertise, please email Lisa Filter: lfilter@parksandtrails.org

Donations may be sent to:

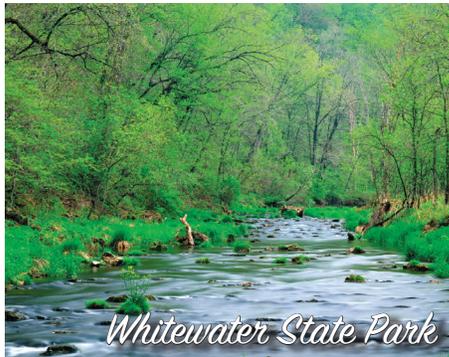
Parks & Trails Council of Minnesota | 275 E. 4th St, Suite 250 | St. Paul, MN 55101-1626



Grand Portage State Park



Root River State Trail



Whitewater State Park



Superior Hiking Trail



Brown's Creek State Trail

Since 1954, Parks & Trails Council of Minnesota has been a pioneering voice for the creation and preservation of natural areas for everyone to enjoy and benefit from. Starting with the purchase of what would become Afton State Park, our founders began a movement of private action for public benefit that continues today.

Respected for having an effective voice and track record at the state capitol, Parks & Trails Council has trailblazed a successful model for land conservation that has helped to add more than 10,000 acres to parks and trails in Minnesota.

HOW WE WORK

We are a member-supported nonprofit that is active on several fronts in the protection and enhancement of our state's treasured natural areas.

LAND ACQUISITION

- When a piece of land within or next to a park or along a trail comes up for sale, we work with the landowner to quickly purchase it, using our Samuel H. Morgan Land Fund, which is currently valued at \$4.9 million.
- We hold the land in trust as long as necessary, protecting it from future development.
- When public funding becomes available and plans approved, we sell the land at cost to be incorporated into the park or trail.
- The dollars are reinvested in the next critical parcel.

ADVOCACY

Aligned with our land preservation efforts, we make our presence known at the state capitol, where critical decisions are made that impact the future of parks and trails in Minnesota.

EDUCATION

We foster a community of caretakers for our special places by supporting the work of Friends Groups across the state.

Parks & Trails Council of Minnesota
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