MEMBERSHIP
building membership

Check the boxes for roles that your group has. Add more possibilities.

Why do people become members in the first place?

What challenges do you encounter with getting people to deepen engagement?

What strategies can help get members to deepen engagement?

BASIC ROLES
- Annual donor
- Event volunteer
- Advocacy letter signatory
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INTERMEDIATE ROLES
- Event organizer
- Committee member
- Business sponsor
- Sustaining donor (monthly)
- Project leader
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INTEGRAL ROLES
- Board member
- Board officer (chair, VP, etc.)
- Committee leader
- Agency contact
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