

MEMBERSHIP

building membership

Check the boxes for roles that your group has. Add more possibilities.

BASIC ROLES

- Annual donor
- Event volunteer
- Advocacy letter signatory
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INTERMEDIATE ROLES

- Event organizer
- Committee member
- Business sponsor
- Sustaining donor (monthly)
- Project leader
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INTEGRAL ROLES

- Board member
- Board officer (chair, VP, etc.)
- Committee leader
- Agency contact
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Why do people become members in the first place?

What challenges do you encounter with getting people to deepen engagement?

What strategies can help get members to deepen engagement?

