

MEMBERSHIP

defining membership

Membership Program Goals/Purpose

Member Roles

	Considerations	Benefits (to group)	Challenges	Our criteria
Donors				
Volunteers				
Advocates				

Member Benefits (what they get)

	Acknowledgment	Tangible items	Event invites	Input opportunities
<i>Check what your group already does, add more ideas</i>	<input type="checkbox"/> Thank you letter <input type="checkbox"/> Listed in newsletter <input type="checkbox"/> Award <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> SWAG (pen, magnet) <input type="checkbox"/> Mailed newsletter <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Volunteer dinner <input type="checkbox"/> Behind the scenes tour <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Vote for board members <input type="checkbox"/> Share project ideas <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

QUESTIONS TO CONSIDER:

What works well with your membership program?

What could be some benefits to starting a membership program?)

What needs tweaking with your membership?

What could be some challenges to starting a membership program?

