

MEMBERSHIP

tracking membership

TYPES OF INFORMATION:

	DO TRACK	WANT TO TRACK
Primary Information		
Name		
Mailing address		
Email address		
Phone number		
Financial contributions		
Membership status		
Membership timeline		
Secondary Information		
Event participation		
Volunteer interests		
Skills		
Volunteer hours		
Other Information (fill in below)		

What challenges do you encounter with tracking membership?

TRACK THE INFORMATION:

	DO USE	WANT TO USE
Tracking Methods		
By hand		
Excel spreadsheet		
Google spreadsheet		
Online database		
Database software		

UPDATE THE INFORMATION:

	DO USE	WANT TO USE
Renewal Methods		
Seasonal mailing		
Online campaign		
Annual meeting		

What tools or resources might be helpful to track membership?

