

# SCHEDULE

## friends group regional workshop

FRIDAY, MAY 17, 2019 • ITASCA STATE PARK

MORNING		
9:30 AM	<b>Registration</b> <i>Check in, breakfast, get settled</i>	
10:00 AM	<b>Welcome</b> <i>Introductions, frame the day</i>	Ashley Pethan, P&TC
10:30 AM	<b>Session 1: Members &amp; Supporters</b> <i>Defining, building, and tracking membership support</i>	Lisa Filter, P&TC Ashley Pethan, P&TC
11:35 AM	<b>Break</b>	
11:45 AM	<b>Session 2: Outreach</b> <i>Exploring goals, audience, key messages, and distribution channels</i>	Lisa Filter, P&TC

AFTERNOON		
12:30 PM	<b>Lunch</b>	
1:10 PM	<b>Session 3: Action Planning</b> <i>Collaborating with a land management agency to build an action plan</i>	Arielle Courtney, DNR
2:10 PM	<b>Session 4: Vision Planning</b> <i>Guided discussion about the friends group program and resource needs</i>	Lisa Filter, P&TC Ashley Pethan, P&TC Arielle Courtney, DNR
2:55 PM	<b>Closing</b>	Ashley Pethan, P&TC
3:00 PM	<b>Workshop Ends</b> <i>Head home or prepare for the outing</i>	

EVENING		
3:15 PM	<b>Optional Session: Hike &amp; Visit Outing</b> <i>Enjoy a short hike and hear from the Friends of Itasca about a project.</i>	Bob Chance, DNR Eric Haugland & Tim Holzkamm, Friends of Itasca
5:00 PM	<b>Event Ends</b> <i>Head home or keep enjoying the park!</i>	

